

A dark, atmospheric image of a haunted house at night, illuminated by a full moon and the house's own lights. Bare trees and a misty path lead to the house.

SPOOKY READS

Libby.

#SpookyReads

Each October, readers embrace the thrill of the spooky season through tales that entertain, surprise, and send chills down the spine. From haunted houses and restless spirits to suspenseful mysteries and classic horror, Halloween inspires us to explore the darker side of storytelling and the enduring appeal of the unknown. Libby helps students, faculty, and readers dive into the season with ebooks and audiobooks that capture the excitement, suspense, and intrigue of October.

This year, discover ghost stories, psychological thrillers, eerie mysteries, supernatural tales, and horror favorites that are perfect for Halloween. Whether you're looking for a chilling classic, a page-turning whodunit, or a modern horror story, these titles offer unforgettable reading and listening experiences for every type of spooky-season fan.

Plan ahead and keep an eye out for monthly toolkit additions on our additions on our [Digital Marketing Resources Page](#), and be sure to look for upcoming thematic collections.

List of Toolkit Items

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General Announcements

Images that highlight Spooky Reads, sized for promotion across major social media platforms (Facebook, X, and Instagram), as well as print and digital signage formats. These assets work perfectly for student unions, campus monitors, bulletin boards, and library promotions.

15

Title-Specific Assets

A curated set of graphics representing featured titles within the broader Spooky Reads collection—ideal for highlighting titles capturing the spirit of the season.

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Suggested Copy

Two options that you can copy and paste into your messaging across social media marquees, and email.

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General Announcement & Title-Specific Assets

To download the general announcements for our Spooky Reads kit, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your school's logo to any of these images to remind your faculty and staff that they can access Libby through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Get into the Halloween spirit with Spooky Reads on Libby. Explore ghost stories, chilling horror, and suspenseful mysteries that will keep you turning pages long after dark.

Version 2

Looking for your next thrilling read? This October, discover eerie tales, haunted mysteries, and spine-tingling horror on Libby. Perfect for readers who enjoy a good scare—or an unforgettable twist.

Respectfully,

The Libby Team